

ORDER



Orders	Order / Rev:	103290	Primary AE:	Amy McCreary
	Alt Order #:	06825822	Sales Office:	BLPHI
	Product Desc:	NRCC IE 2012	Sales Region:	National
	Estimate:	2600		
	Flight Dates:	09/21/12 - 09/27/12		
	Original Date / Rev:	06/21/12 / 07/26/12		
	Order Type:	GENERAL		
Agency	Name:	National Media, Inc.		
	Buying Contact:			
	Billing Contact:			
	815 Slaters Ln.			
	Alexandria, VA 22314			
Advertiser	Name:	NRCC-IE <i>Revised</i>		
	Demographic:	A25-54		
	Product Codes:	PLI2		
	Priority:	SELECT PRIORITY CODE		
	Revenue Codes:	POLITICAL/AGY, PISSTUE, GEN		
Billing Type: Cash				
Billing Calendar: Broadcast				
Billing Cycle: EOM/EOC				
Agency Commission: 15%				

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/27/12	74	\$72,025.00	\$61,221.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	74	\$72,025.00	\$61,221.25	0.00
Totals	74	\$72,025.00	\$61,221.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSNV	37%	\$72,025.00
Market	100%	\$194,662.16

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	22%	\$42,825.68
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$29,199.32
KTUD	0%	\$0.00
KVVU	22%	\$42,825.68
KWVB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$7,786.49

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/21/12	09/21/12	M-F 5-6a WakeUp w/WagM	5-6a		----F--	:30	2	\$400.001	0.00	NM	2	\$800.00	
M-F 5-6a WakeUp w/Wagners															
				WAKE W/WAGNRS1											
				Start Date	End Date	Weekdays		Spots/Week	Rate	Rating					
				Week: 09/17/12	09/23/12	----F--		2	\$400.00	0.00					

Order / Rev: 103290 Advertiser: NRCC-IE
 Alt Order #: 06825822 Product Desc: NRCC IE 2012 KSNV
 Flight Dates: 09/21/12 - 09/27/12 Estimate: 2600

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/21/12	09/21/12	M-F	5-6a WakeUp w/WagM	5-6a			----F--	:30	2	\$400.001	0.00	NM		2	\$800.00
WAKE W/WAGNRS1																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 09/17/12 09/23/12 ----F-- 2 \$400.00 0.00																	
E 2	KSNV	09/24/12	09/24/12	M-F	5-6a WakeUp w/WagM	5-6a			M-----	:30	2	\$400.001	0.00	NM		2	\$800.00
WAKE W/WAGNRS1																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 09/24/12 09/30/12 M----- 2 \$400.00 0.00																	
E 3	KSNV	09/25/12	09/25/12	M-F	5-6a WakeUp w/WagM	5-6a			-T-----	:30	2	\$400.001	0.00	NM		2	\$800.00
WAKE W/WAGNRS1																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 09/24/12 09/30/12 -T----- 2 \$400.00 0.00																	
E 4	KSNV	09/26/12	09/26/12	M-F	5-6a WakeUp w/WagM	5-6a			--W----	:30	2	\$400.001	0.00	NM		2	\$800.00
WAKE W/WAGNRS1																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 09/24/12 09/30/12 --W---- 2 \$400.00 0.00																	
E 5	KSNV	09/27/12	09/27/12	M-F	5-6a WakeUp w/WagM	5-6a			---T---	:30	2	\$400.001	0.00	NM		2	\$800.00
WAKE W/WAGNRS1																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 09/24/12 09/30/12 ---T--- 2 \$400.00 0.00																	
E 6	KSNV	09/21/12	09/21/12	M-F	6-7a WakeUp w/WagM	6-7a			----F--	:30	1	\$725.001	0.00	NM		1	\$725.00
WAKE W/WAGNRS2																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 09/17/12 09/23/12 ----F-- 1 \$725.00 0.00																	
E 7	KSNV	09/24/12	09/24/12	M-F	6-7a WakeUp w/WagM	6-7a			M-----	:30	1	\$725.001	0.00	NM		1	\$725.00
WAKE W/WAGNRS2																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 09/24/12 09/30/12 M----- 1 \$725.00 0.00																	
E 8	KSNV	09/25/12	09/25/12	M-F	6-7a WakeUp w/WagM	6-7a			-T-----	:30	1	\$725.001	0.00	NM		1	\$725.00
WAKE W/WAGNRS2																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 09/24/12 09/30/12 -T----- 1 \$725.00 0.00																	
E 9	KSNV	09/26/12	09/26/12	M-F	6-7a WakeUp w/WagM	6-7a			--W----	:30	1	\$725.001	0.00	NM		1	\$725.00
WAKE W/WAGNRS2																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 09/24/12 09/30/12 --W---- 1 \$725.00 0.00																	
E 10	KSNV	09/27/12	09/27/12	M-F	6-7a WakeUp w/WagM	6-7a			---T---	:30	1	\$725.001	0.00	NM		1	\$725.00
WAKE W/WAGNRS2																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 09/24/12 09/30/12 ---T--- 1 \$725.00 0.00																	
E 11	KSNV	09/21/12	09/21/12	Today Show		CM	658a-9am		----F--	:30	2	\$900.001	0.00	NM		2	\$1,800.00
TODAY SHW																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 09/17/12 09/23/12 ----F-- 2 \$900.00 0.00																	
E 12	KSNV	09/24/12	09/24/12	Today Show		CM	658a-9am		M-----	:30	2	\$900.001	0.00	NM		2	\$1,800.00
TODAY SHW																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 09/24/12 09/30/12 M----- 2 \$900.00 0.00																	
E 13	KSNV	09/25/12	09/25/12			CM	658a-9am		-T-----	:30	2	\$900.001	0.00	NM		2	\$1,800.00

Order / Rev: 103290
Alt Order #: 06825822
Flight Dates: 09/21/12 - 09/27/12

Advertiser: NRCC-IE
Product Desc: NRCC IE 2012
Estimate: 2600

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
				Today Show										
				Today Show										
				TODAY SHW										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--T----		2			\$900.00		0.00			
E 14	KSNV	09/26/12	09/26/12	Today Show	CM	658a-9am	--W----	:30	2	\$900.00	1	0.00	NM	2 \$1,800.00
				Today Show										
				TODAY SHW										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--W----		2			\$900.00		0.00			
E 15	KSNV	09/27/12	09/27/12	Today Show	CM	658a-9am	---T---	:30	2	\$900.00	1	0.00	NM	2 \$1,800.00
				Today Show										
				TODAY SHW										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	---T---		2			\$900.00		0.00			
E 16	KSNV	09/22/12	09/22/12	Saturday Today	CM	7a-9am	-----S-	:30	1	\$625.00	1	0.00	NM	1 \$625.00
				Saturday Today										
				SATURDAY TODAY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-		1			\$625.00		0.00			
E 17	KSNV	09/23/12	09/23/12	News 3 Sunrise - SUNDAY	CM	6a-7a	-----S	:30	1	\$375.00	1	0.00	NM	1 \$375.00
				News 3 Sunrise SUNDAY										
				NW3-SUNRS WKND										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S		1			\$375.00		0.00			
E 18	KSNV	09/23/12	09/23/12	Sunday Today	CM	7a-8am	-----S	:30	2	\$500.00	2	0.00	NM	2 \$1,000.00
				Sunday Today										
				SUN TODAY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S		2			\$500.00		0.00			
E 19	KSNV	09/21/12	09/21/12	M-F Today Show II 3rd HOM	CM	9-10a	----F--	:30	1	\$425.00	1	0.00	NM	1 \$425.00
				M-F Today Show II										
				TODAY SHW2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	----F--		1			\$425.00		0.00			
E 20	KSNV	09/24/12	09/24/12	M-F Today Show II 3rd HOM	CM	9-10a	M-----	:30	1	\$425.00	1	0.00	NM	1 \$425.00
				M-F Today Show II										
				TODAY SHW2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1			\$425.00		0.00			
E 21	KSNV	09/25/12	09/25/12	M-F Today Show II 3rd HOM	CM	9-10a	-T-----	:30	1	\$425.00	1	0.00	NM	1 \$425.00
				M-F Today Show II										
				TODAY SHW2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-T-----		1			\$425.00		0.00			
E 22	KSNV	09/26/12	09/26/12	M-F Today Show II 3rd HOM	CM	9-10a	--W----	:30	1	\$425.00	1	0.00	NM	1 \$425.00
				M-F Today Show II										
				TODAY SHW2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--W----		1			\$425.00		0.00			
E 23	KSNV	09/27/12	09/27/12	M-F Today Show II 3rd HOM	CM	9-10a	---T---	:30	1	\$425.00	1	0.00	NM	1 \$425.00
				M-F Today Show II										
				TODAY SHW2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--W----		1			\$425.00		0.00			
E 24	KSNV	09/23/12	09/23/12	Chris Matthews 9:30AM GM	CM	9:30a-10a	-----S	:30	1	\$500.00	1	0.00	NM	1 \$500.00
				Chris Matthews SUN 9:30am										
				CHRIS MATTHEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S		1			\$500.00		0.00			
E 25	KSNV	09/24/12	09/24/12	CM	4-5pm	M-----	:30	1	\$725.00	1	0.00	NM	1 \$725.00	

Order / Rev: 103290 Advertiser: NRCC-IE
 Alt Order #: 06825822 Product Desc: NRCC IE 2012 KSNV
 Flight Dates: 09/21/12 - 09/27/12 Estimate: 2600

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS 3 at 4 (1 HOUR)															
4PM NEWS (1 hour) (4:30 PM-5:00 PM)															
NEWS 3															
Start Date <u>End Date</u> <u>Weekdays</u> Spots/Week Rate Rating															
E 26	KSNV	09/25/12	09/25/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	-T-----	:30	1	\$725.001	0.00	NM		1	\$725.00
Week: 09/24/12 09/30/12 M----- 1 \$725.00 0.00															
NEWS 3 at 4 (1 HOUR)															
4PM NEWS (1 hour) (4:30 PM-5:00 PM)															
NEWS 3															
Start Date <u>End Date</u> <u>Weekdays</u> Spots/Week Rate Rating															
E 27	KSNV	09/27/12	09/27/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	--T---	:30	1	\$725.001	0.00	NM		1	\$725.00
Week: 09/24/12 09/30/12 -T----- 1 \$725.00 0.00															
NEWS 3															
Start Date <u>End Date</u> <u>Weekdays</u> Spots/Week Rate Rating															
E 28	KSNV	09/21/12	09/21/12	M-F Early News	CM	5-630p	----F--	:30	2	\$1,200.001	0.00	NM		2	\$2,400.00
Week: 09/24/12 09/30/12 ---T--- 1 \$725.00 0.00															
NEWS 3															
Start Date <u>End Date</u> <u>Weekdays</u> Spots/Week Rate Rating															
E 29	KSNV	09/24/12	09/24/12	M-F Early News	CM	5-630p	M-----	:30	2	\$1,200.001	0.00	NM		2	\$2,400.00
Week: 09/17/12 09/23/12 ---F-- 2 \$1,200.00 0.00															
NEWS 3															
Start Date <u>End Date</u> <u>Weekdays</u> Spots/Week Rate Rating															
E 30	KSNV	09/25/12	09/25/12	M-F Early News	CM	5-630p	-T-----	:30	2	\$1,200.001	0.00	NM		2	\$2,400.00
Week: 09/24/12 09/30/12 M----- 2 \$1,200.00 0.00															
NEWS 3															
Start Date <u>End Date</u> <u>Weekdays</u> Spots/Week Rate Rating															
E 31	KSNV	09/26/12	09/26/12	M-F Early News	CM	5-630p	--W----	:30	2	\$1,200.001	0.00	NM		2	\$2,400.00
Week: 09/24/12 09/30/12 -T----- 2 \$1,200.00 0.00															
NEWS 3															
Start Date <u>End Date</u> <u>Weekdays</u> Spots/Week Rate Rating															
E 32	KSNV	09/27/12	09/27/12	M-F Early News	CM	5-630p	---T---	:30	2	\$1,200.001	0.00	NM		2	\$2,400.00
Week: 09/24/12 09/30/12 M----- 2 \$1,200.00 0.00															
NEWS 3															
Start Date <u>End Date</u> <u>Weekdays</u> Spots/Week Rate Rating															
E 33	KSNV	09/21/12	09/21/12	M-F Jeopardy	CM	630-7pm	----F--	:30	1	\$1,300.001	0.00	NM		1	\$1,300.00
Week: 09/24/12 09/30/12 M-F Jeopardy 2 \$1,200.00 0.00															
JEOPARDY															
Start Date <u>End Date</u> <u>Weekdays</u> Spots/Week Rate Rating															
E 34	KSNV	09/25/12	09/25/12	M-F Jeopardy	CM	630-7pm	-T-----	:30	1	\$1,300.001	0.00	NM		1	\$1,300.00
Week: 09/17/12 09/23/12 ---F-- 1 \$1,300.00 0.00															
JEOPARDY															
Start Date <u>End Date</u> <u>Weekdays</u> Spots/Week Rate Rating															
E 35	KSNV	09/26/12	09/26/12	M-F Jeopardy	CM	630-7pm	--W----	:30	1	\$1,300.001	0.00	NM		1	\$1,300.00
Week: 09/24/12 09/30/12 M----- 1 \$1,300.00 0.00															
JEOPARDY															
Start Date <u>End Date</u> <u>Weekdays</u> Spots/Week Rate Rating															
E 36	KSNV	09/27/12	09/27/12	M-F Jeopardy	CM	630-7pm	---T---	:30	1	\$1,300.001	0.00	NM		1	\$1,300.00
Week: 09/24/12 09/30/12 ---T--- 1 \$1,300.00 0.00															
JEOPARDY															
Start Date <u>End Date</u> <u>Weekdays</u> Spots/Week Rate Rating															
E 37	KSNV	09/24/12	09/24/12		CM	7-730pm	M-----	:30	1	\$1,300.001	0.00	NM		1	\$1,300.00

Order / Rev: 103290
 Alt Order #: 06825822
 Flight Dates: 09/21/12 - 09/27/12

Advertiser: NRCC-IE
 Product Desc: NRCC IE 2012
 Estimate: 2600

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Wheel															
M-F Wheel of Fortune															
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/24/12	09/30/12	M-----			1	\$1,300.00			0.00					
E 38	KSNV	09/25/12	09/25/12	M-F Wheel	CM	7-730pm	-T-----	:30	1	\$1,300.001	0.00	NM		1	\$1,300.00
M-F Wheel of Fortune															
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/24/12	09/30/12	-T-----			1	\$1,300.00			0.00					
E 39	KSNV	09/26/12	09/26/12	M-F Wheel	CM	7-730pm	--W----	:30	1	\$1,300.001	0.00	NM		1	\$1,300.00
M-F Wheel of Fortune															
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/24/12	09/30/12	--W----			1	\$1,300.00			0.00					
E 40	KSNV	09/27/12	09/27/12	M-F Wheel	CM	7-730pm	---T---	:30	1	\$1,300.001	0.00	NM		1	\$1,300.00
M-F Wheel of Fortune															
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/24/12	09/30/12	----T---			1	\$1,300.00			0.00					
E 41	KSNV	09/21/12	09/21/12	Fri PR 8-9p	CM	8-9pm	----F--	:30	1	\$1,700.001	0.00	NM		1	\$1,700.00
Friday Prime 8-9pm															
WHO ARE YOU?															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/17/12	09/23/12	-----F--			1	\$1,700.00			0.00					
E 42	KSNV	09/21/12	09/21/12	Fri PR 9-10p	CM	9-10pm	----F--	:30	1	\$3,000.001	0.00	NM		1	\$3,000.00
Friday Prime 9-10pm															
GRIMM-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/17/12	09/23/12	----F--			1	\$3,000.00			0.00					
E 43	KSNV	09/23/12	09/23/12	NFL Football	CM	1P-9PM	-----S	:30	1	\$10,000.001	0.00	NM		1	\$10,000.00
NFL Football															
NBC SUN-FTBL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/17/12	09/23/12	-----S			1	\$10,000.00			0.00					
E 44	KSNV	09/23/12	09/23/12	News 3 Live in Prime	CM	7-10pm	-----S	:30	1	\$1,600.002	0.00	NM		1	\$1,600.00
News 3 in Prime															
NWS3 LVE-PRIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/17/12	09/23/12	-----S			1	\$1,600.00			0.00					
E 45	KSNV	09/24/12	09/24/12	M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$1,200.001	0.00	NM		1	\$1,200.00
M-F News 3 at Eleven															
NEWS 3 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/24/12	09/30/12	M-----			1	\$1,200.00			0.00					
E 46	KSNV	09/26/12	09/26/12	M-F News 3 at Eleven	CM	11pm-1135pm	--w----	:30	1	\$1,200.001	0.00	NM		1	\$1,200.00
M-F News 3 at Eleven															
NEWS 3 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/24/12	09/30/12	--w----			1	\$1,200.00			0.00					
E 47	KSNV	09/22/12	09/22/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.001	0.00	NM		1	\$1,100.00
Sa-Su News 3 at Eleven															
WKD2 NWS-AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/17/12	09/23/12	-----S-			1	\$1,100.00			0.00					
E 48	KSNV	09/21/12	09/21/12	The Tonight Show	CM	1135p-1237a	----F--	:30	2	\$500.001	0.00	NM		2	\$1,000.00
Tonight Show															
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/17/12	09/23/12	----F--			2	\$500.00			0.00					
E 49	KSNV	09/24/12	09/24/12		CM	1135p-1237a	M-----	:30	2	\$500.001	0.00	NM		2	\$1,000.00

Order / Rev: 103290
Alt Order #: 06825822
Flight Dates: 09/21/12 - 09/27/12

Advertiser: NRCC-IE
Product Desc: NRCC IE 2012
Estimate: 2600

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				The Tonight Show Tonight Show											
				TONITE SHW											
					<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
					Week: 09/24/12	09/30/12	M-----		2	\$500.00		0.00			
E 50	KSNV	09/25/12	09/25/12	The Tonight Show Tonight Show	CM	1135p-1237a	-T-----	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
				TONITE SHW											
					<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
					Week: 09/24/12	09/30/12	-T-----		2	\$500.00		0.00			
E 51	KSNV	09/26/12	09/26/12	The Tonight Show Tonight Show	CM	1135p-1237a	--W----	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
				TONITE SHW											
					<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
					Week: 09/24/12	09/30/12	--W----		2	\$500.00		0.00			
E 52	KSNV	09/27/12	09/27/12	The Tonight Show Tonight Show	CM	1135p-1237a	---T---	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
				TONITE SHW											
					<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
					Week: 09/24/12	09/30/12	---T---		2	\$500.00		0.00			
E 53	KSNV	09/22/12	09/22/12	Saturday Night Live Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
				SAT NITE LIVE											
					<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
					Week: 09/17/12	09/23/12	-----S-		1	\$1,400.00		0.00			